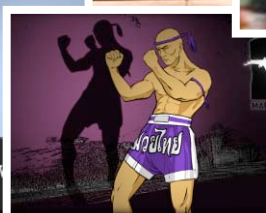
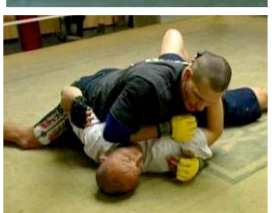
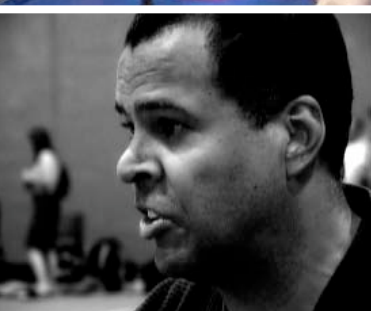
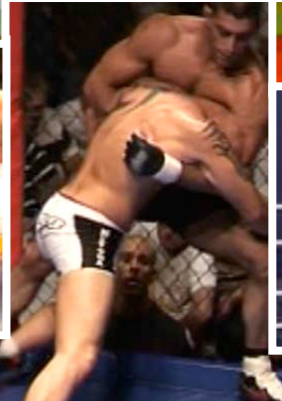
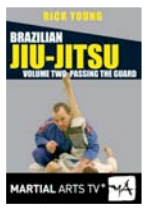
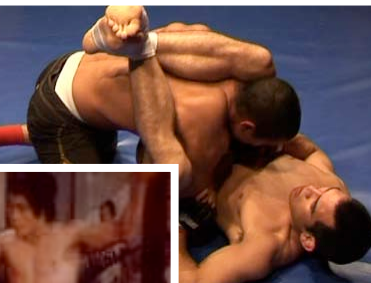
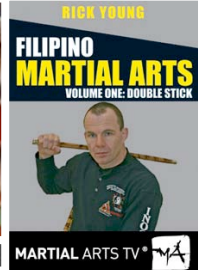
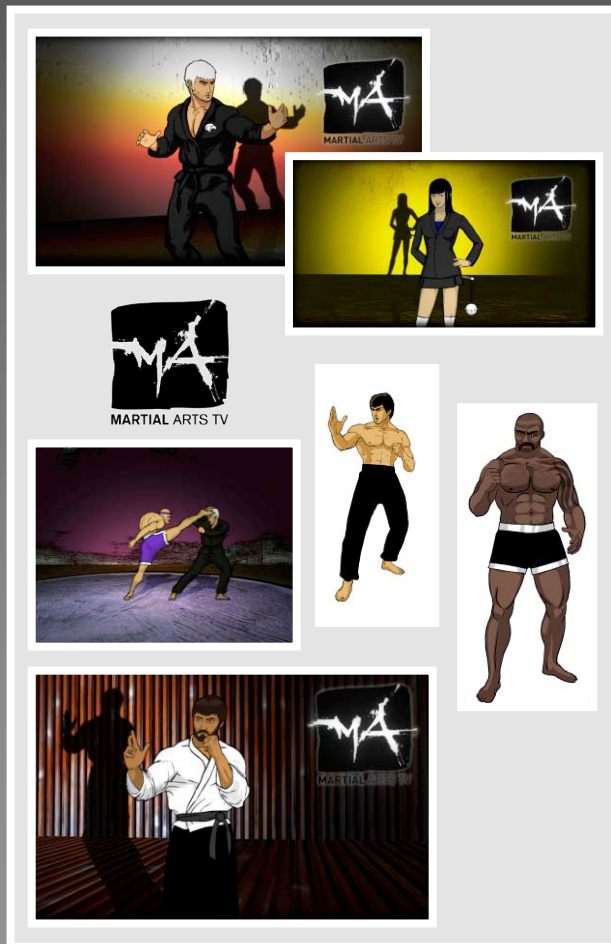


MARTIAL ARTS TV PROGRAM CATALOGUE 2009



MARTIAL ARTS TV BRANDING & I-DENTS



MARTIAL ARTS TV BRANDING & IDENTITY TOOLS, ENABLING TV CHANNELS, ISP'S, VIDEO PORTALS AND VOD/IPTV/MOBILE OPERATORS TO CREATE A BRANDED THEMATIC ZONES FOR A RICHER, MORE AUTHENTIC USER EXPERIENCE.

- > 2 LOGOS*
- > 8 CHARACTER I-DENTS (5-10 SECS)*
- > 7 CHARACTER STILLS*

SHORT FORM / IMAGERY

BRANDING & INDENTITY

THE MARTIAL ARTS COLLECTION



MARTIAL ARTS SPORTS COMBAT BUNDLE PACKAGE - IDEAL FOR PORTALS, MOBILE OPERATORS AND AGGREGATORS. ACTION INCLUDES:

- > **SPECTACULAR TAE KWON DO**
- > **SELF DEFENSE JU-JITSU**
- > **EXPLOSIVE MUAY THAI**
- > **KNOCK OUT KICKBOXING**
- > **EXTREME CAGEFIGHTING**
- > **MIXED MARTIAL ARTS (MMA)**

- > **130 x 1 MINS**
- > **130 x 3 MINS**
- > **IDEAL FOR INTERNET & MOBILE**

SHORT FORM

COMBAT SPORTS

MMA WARRIORS



IN DEPTH INTERVIEWS WITH LEADING UK MIXED MARTIAL ARTS FIGHTERS WHO HAVE FOUGHT IN CAGE RAGE & THE UFC.

GET INTO THE MIND OF A CAGEFIGHTER AND UNDERSTAND THEIR PHILOSOPHY, PSYCHOLOGY AND APPROACH TO MARTIAL ARTS.

STARS INCLUDE ALEX REID, PIERRE GUILLET & MARK WEIR.

- > 5 x 2 MINS*
- > 5 x 20 MINS*
- > IDEAL FOR TV, INTERNET & MOBILE*

MIXED LENGTH

SPORTS INTERVIEWS

ULTIMATE CAGEFIGHTING



EXPLOSIVE MIXED MARTIAL ARTS (MMA) ACTION. (INCLUDES CAGEFIGHTING CHAMPIONSHIPS 3 & 4 & URBAN DESTRUCTION.)

COMBINING ALL FIGHTING STYLES INCLUDING KARATE, JUDO, BOXING, WRESTLING, TAE KWON DO, JU-JITSU & MIXED MARTIAL ARTS.

WORLD CLASS FIGHTERS IN ACTION, INCLUDING MELVIN MANHOEF & JAMES THOMPSON.

- > 3 x 52 MINS**
- > 6 x 26 MINS**
- > IDEAL FOR TV, VOD & INTERNET**
- > RIGHTS AVAILABLE GLOBALLY**
- > BETACAM SP / DIGIBETA FORMAT**

LONG FORM

COMBAT SPORTS

CAGEFIGHTING CHAMPIONSHIPS 3



ELITE COMPETITORS BATTLE IT OUT IN THE CAGE. EXPLOSIVE MIXED MARTIAL ARTS ACTION. 11 FIGHTS.

COMBINING ALL FIGHTING STYLES INCLUDING KARATE, JUDO, BOXING, WRESTLING, TAE KWON DO, JU-JITSU & MIXED MARTIAL ARTS.

- > 1 x 52 MINS*
- > 2 x 26 MINS*
- > IDEAL FOR TV, VOD & INTERNET*
- > RIGHTS AVAILABLE GLOBALLY*
- > BETACAM SP / DIGIBETA FORMAT*

LONG FORM

COMBAT SPORTS

CAGEFIGHTING CHAMPIONSHIPS 4



ELITE COMPETITORS BATTLE IT OUT IN THE CAGE. EXPLOSIVE MIXED MARTIAL ARTS ACTION. 9 FIGHTS, INCLUDING MELVIN MANHOEF.

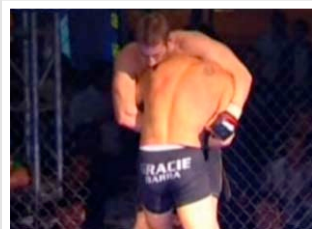
COMBINING ALL FIGHTING STYLES INCLUDING KARATE, JUDO, BOXING, WRESTLING, TAE KWON DO, JU-JITSU & MIXED MARTIAL ARTS.

- > 1 x 52 MINS*
- > 2 x 26 MINS*
- > IDEAL FOR TV, VOD & INTERNET*
- > RIGHTS AVAILABLE GLOBALLY*
- > BETACAM SP / DIGIBETA FORMAT*

LONG FORM

COMBAT SPORTS

URBAN DESTRUCTION



THE ULTIMATE IN EXTREME, NO HOLDS BARRED MMA (MIXED MARTIAL ARTS) - NOT FOR THE FAINT HEARTED.

COMBINING ALL FIGHTING STYLES INCLUDING KARATE, JUDO, BOXING, WRESTLING, TAE KWON DO, JU-JITSU & MIXED MARTIAL ARTS.

INCLUDING JAMES 'THE COLOSSUS' THOMPSON.

- > 1 x 52 MINS*
- > 2 x 26 MINS*
- > IDEAL FOR TV, VOD & INTERNET*
- > RIGHTS AVAILABLE GLOBALLY*

LONG FORM

COMBAT SPORTS

TAE KWON DO SPECTACULAR



THE BEST TAE KWON DO COMPETITORS FROM ENGLAND BATTLE THE OLYMPIC TEAM FROM SOUTH KOREA, THE HOME OF TAE KWON DO - NATIONAL PRIDE IS AT STAKE.

LIGHT CONTACT STRIKING ACTION WITH LIGHTNING FAST & ACROBATIC ATTACKS.

- > 2 X 26 MINS*
- > 1 X 52 MINS*
- > BETACAM SP / DIGIBETA FORMAT*
- > RIGHTS AVAILABLE GLOBALLY*
- > IDEAL FOR TV, VOD & INTERNET*

LONG FORM

COMBAT SPORTS

MUAY THAI SUPERFIGHTS



*EXPLOSIVE MUAY THAI ACTION.
WITH KNEES, ELBOWS, KICKS &
PUNCHES - MUAY THAI IS THE
REAL DEAL.*

*THE BEST OF THE THAIS VERSUS
THE BEST OF THE BRITISH -
NATIONAL HONOUR IS AT STAKE.*

- > 3 x 26 MINS*
- > 1 x 52 MINS*
- > RIGHTS AVAILABLE GLOBALLY*
- > IDEAL FOR TV, VOD & INTERNET*
- > BETACAM SP / DIGIBETA FORMAT*

LONG FORM

COMBAT SPORTS

WORLD CHAMPIONSHIP KICKBOXING



DYNAMIC KICKBOXING ACTION. SEE THE BEST KICKBOXERS BATTLE IT OUT FOR GLORY - THERE CAN BE ONLY ONE.

STAND-UP FIGHTING WITH KNOCK DOWN, KNOCK OUT ACTION - ELITE COMPETITIVE KICKBOXING.

- > 2 x 26 MINS***
- > 1 x 52 MINS***
- > IDEAL FOR TV, VOD & INTERNET***
- > RIGHTS AVAILABLE GLOBALLY***
- > BETACAM SP / DIGIBETA FORMAT***

LONG FORM

COMBAT SPORTS

INSTRUCTIONAL COLLECTION



25+ TUTORIALS FROM WORLD LEADING PRACTITIONERS.

WHETHER YOU ARE A NOVICE OR AN EXPERT LEARN FROM THE MASTERS AND IMPROVE YOUR SKILLS & KNOWLEDGE IN THE MARTIAL ARTS.

AVAILABLE ON A TITLE BY TITLE BASIS OR AS A BUNDLED PACKAGE.

- > ONGOING PRODUCTIONS
- > ALL RIGHTS AVAILABLE GLOBALLY
- > TV, VOD, IPTV & INTERNET

LONG FORM

INSTRUCTIONAL

MARTIAL ARTS WORLD

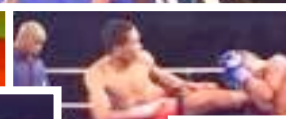
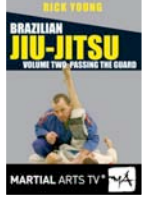
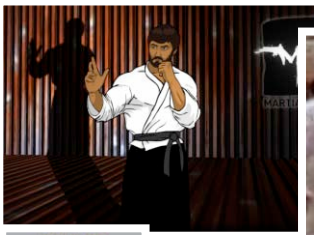
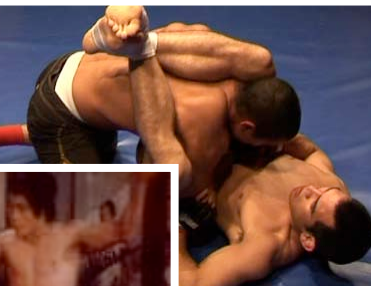
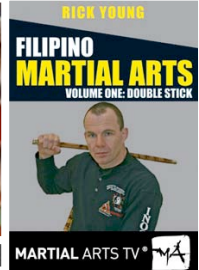


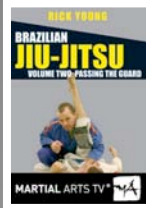
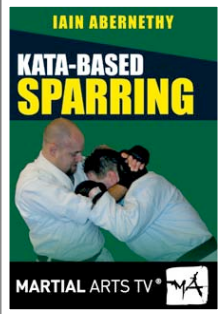
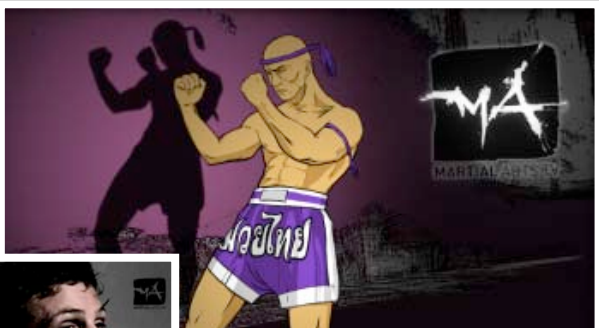
TOTAL INSTRUCTIONAL JOURNEY THROUGH MARTIAL ARTS COVERING BJJ, BOXING, KICKBOXING, PRESSURE POINTS, JEET KUNE DO, GROUND WORK, STRIKING, KUNG FU & MUCH MORE.

- > 18 x 52 MINS
- > 18 x 26 MINS
- > 36 x 26 MINS
- > TV, VOD, IPTV & INTERNET

LONG FORM

INSTRUCTIONAL





MARTIAL ARTS TV PROGRAM CATALOGUE 2009